

APPENDIX C: DETAILS OF THE _____ EDUCATION AND OUTREACH PLAN

The goal of the CCA Education and Outreach Plan is to ensure that residents in your community understand the CCA process and benefits of the CCA Program with specific focus on their opportunity to opt-out of the CCA Program. The fundamental goal of CCA education and outreach is to enable residents to make informed choices about their energy supply options. A minimum of one informational community meeting is required, this meeting can occur in association with a formal public hearing (required before passage of a local law)

In consideration of the different constituencies within the community (e.g. seniors, young families) we plan to undertake the following actions, with the support of MEGA, over a minimum of two months, to raise awareness and educate on CCA:

Informational Community Meeting (Public Hearing REQUIRED)

	Date/Time of Meeting	Meeting Location	Attendance
Meeting One			
Meeting Two			
Meeting Three			
Public Hearing			

Printed Materials

	Date	Item Type	Notes
Item One			
Item Two			
Item Three			
Item Four			

Information in water or tax bills

	Date	Item Type	Notes
Insert One			

Web-based Education

Materials Posted on Municipal and/or Community Websites

	Date	Item	Website URL	Notes
Site One				
Site Two				

Press

Local Newspaper Articles/Press Releases

	Date	Paper Name	Topic	Notes
One				
Two				
Three				
Four				

Review of all materials will be the responsibility of our municipal CCA Liaison:

(Name)

(Title)

(Office Phone)

(Secondary Phone Number)

(E-mail)